

Environmental policy

Wilderoben was founded with the aim of doing business in harmony with nature. The company's strategy and the way of fulfilling its economic goals seek to maximize the positive impact on the environment and minimize the adverse

Wilderoben specializes in the sale of eco-labels, which provide customers with an exceptional quality standard and take care of measures such as reducing waste production and water and energy consumption, increasing transport efficiency, using recycled and organic materials and, finally, providing a lifetime warranty (valid for most of our products). Moreover, during the selected days of the month, our customers and fans can have their clothes and bags repaired by us free of charge. Patagonia children's clothing, from which a child grows out naturally before the material can wear out, wilderoben offers the possibility to buy off and then resell the product.

In addition to selling goods from ecologically certified brands, wilderoben has committed to donate 1% of its profits to the WOLF Forest Protection Group and to support the association through the organization of awareness and community events such as Green Friday, Good Market, documentary film screening nights with the environmental protection theme, etc. Furthermore, systemic protection of natural forests in Slovakia is naturally rather ineffective without meaningfully set legislation. Therefore, wilderoben workers have been collecting signatures for petitions initiated by the WOLF Forest Protection Association both in and outside of the premises of the shop. Wilderoben's commitment to making a positive impact on society and the environment through business is underscored by its commitment to devote at least 5% of all employees' time to pro bono activities.

Wilderoben is aware not only of the potentially negative impact of its products on the environment, but also of its daily activities and consumer behavior. Wilderoben is therefore committed to continuing to improve its environmental profile and to prevent the negative effects of business at the level of day-to-day operations. These include:

- improving the waste management strategy (also via engagement with our suppliers to reduce non-ecological packaging),
- reducing the consumption of energy and water resources,
- implementation of green procurement principles, i.e., purchasing labor, services and consumer products from suppliers with a high environmental profile,
- training of wilderoben employees in the field of environmentally sustainable business and joint search for ways to continuously improve our company's strategy and activities regarding environmental protection,
- intensify monitoring and a demand of environmentally sound behavior from our suppliers and their adherence to safe working practices.

wilderoben